

OVERVIEW

Data as a Service Platform



DATA AS A SERVICE

- Governance & Security
- Catalog & Discovery
- AI-Assisted Data Preparation
- Community Collaboration
- Cloud-Optimized

Make Every Business User More Productive with Data

The Unifi Data as a Service Platform alleviates data bottlenecks and delivers faster business insights. Governed by IT and operated by the business user, everyone's workday is made easier and more efficient.

FOR THE BUSINESS ANALYST

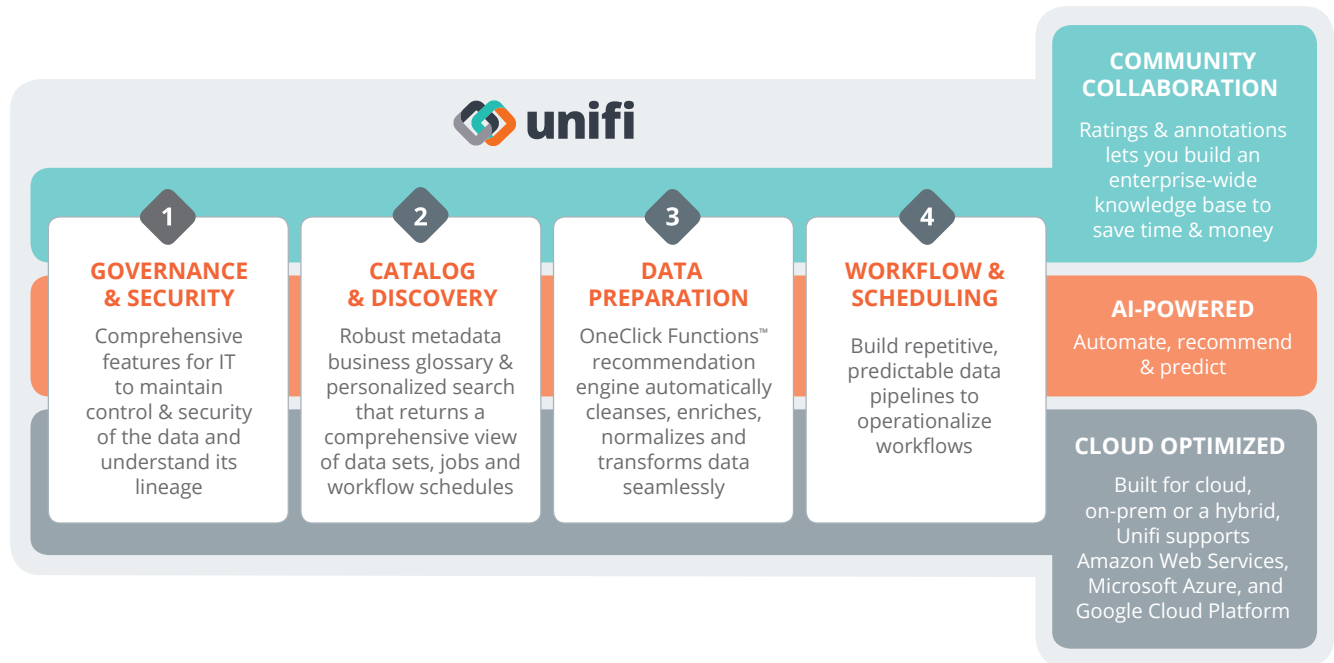
Before you can visualize and uncover insights, you first have to discover and prepare your data. Unifi helps you find exactly what you need and then run your own data prep with our simple user interface and uncannily accurate recommendation engine, that tells you what you need before you've even thought of it.

FOR IT

We know the idea of self-service data makes you cringe. But fear not, with Unifi's Data as a Service platform you are still in control. Advanced security and governance features means you authorize access to each data set for individual users and groups. Row and column-level masking means you can still authorize access but users are prevented from seeing sensitive data.

A Seamlessly Integrated Suite of Self-Service Data Tools

Organizations have more data and sources of data than ever before. Much of the modern data is coming faster and is unstructured. To deliver true self-service data capabilities you'll need a platform that includes each component below. You could try building the end-to-end platform using parts from different vendors but we've put them all together in one place, seamlessly integrated, enhanced with machine learning and AI, making your learning curve and IT implementation far easier.



What Can Unifi Do for Your Business?

Unifi customers are finding value with our Data as a Service platform solving issues at the core of their business, such as:

- Compliance Including GDPR
- Audience Analytics
- Customer 360
- Real-Time Shopping Cart Abandonment Reduction
- Sales Micro-Targeting
- ERP Consolidation

Find out how Unifi can solve your business data challenges with our Data as a Service platform.

Visit unifisoftware.com/solutions

“Unifi is allowing our analysts to explore the data we have and find the answers more quickly.”

SYLVAIN LE BORGNE
EVP Data Platforms,
Havas Media Group

About Unifi Unifi provides Data as a Service in an integrated suite of self-service data tools that are powered by AI and optimized for the cloud. The tools include Governance & Security, Cataloging & Discovery, Data Preparation, and Community Collaboration. Governed by IT and operated by business users, Unifi alleviates data bottlenecks and delivers faster business insights.

