

OVERVIEW

The Unifi Self-Service Data Platform



DATA AS A SERVICE

- Catalog & Discovery
- Data Preparation
- Community & Collaboration
- Governance & Security
- OneMind™ AI
- Workflow & Automation
- Cloud-Optimized

Make Every Business User More Productive with Data

The Unifi Data as a Service Platform alleviates data bottlenecks and delivers faster business insights. Governed by IT and operated by the business user, everyone's workday is made easier and more efficient.

FOR THE BUSINESS ANALYST

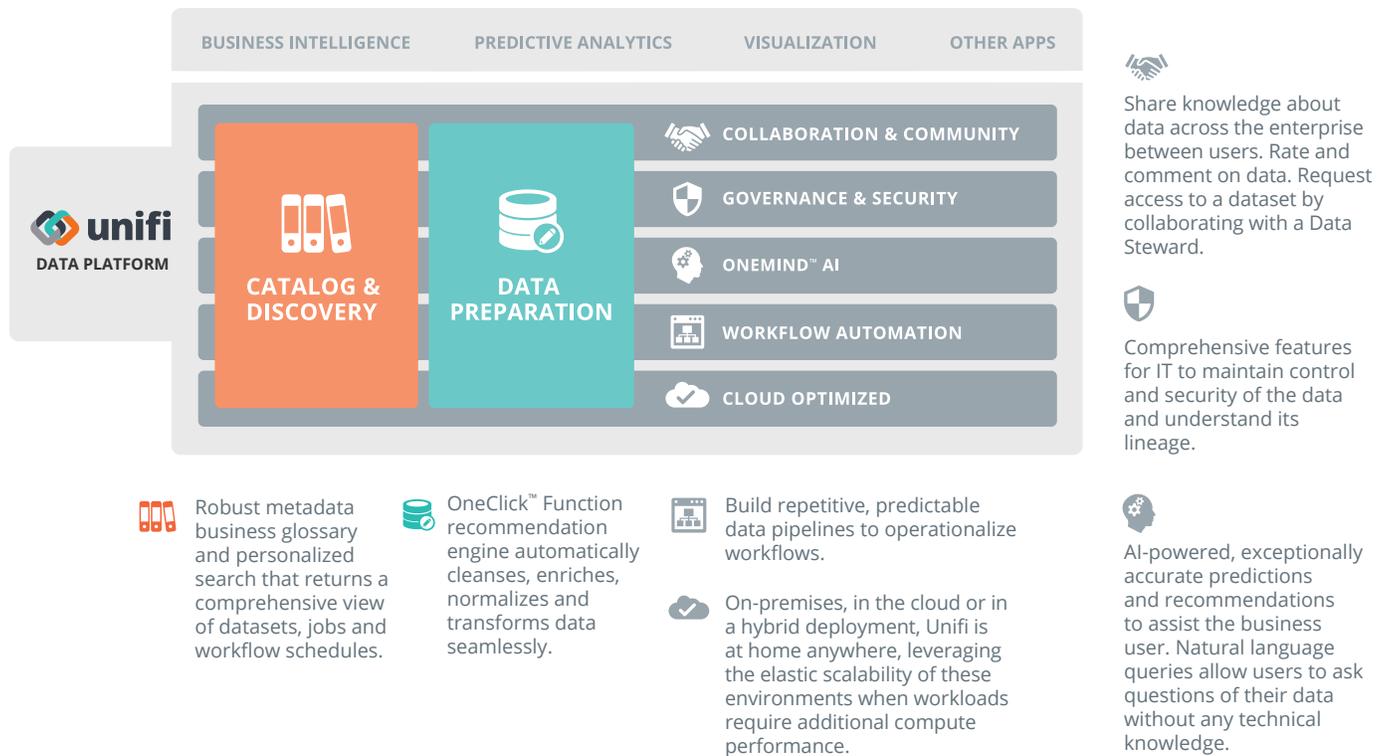
Before you can visualize and uncover insights, you first have to discover and prepare your data. Unifi helps you find exactly what you need and then run your own data prep with our simple user interface and exceptionally accurate recommendation engine, that tells you what you need before you've even thought of it.

FOR THE IT DEPARTMENT

We know the idea of self-service data makes you cringe. But fear not, with the Unifi Self-Service Data Platform you are still in control. Advanced security and governance features mean you authorize access to each dataset for individual users and groups. Row and column-level masking means you can still authorize access but users are prevented from seeing sensitive data.

A Seamlessly Integrated Suite of Self-Service Data Tools

Organizations have more data from more sources than ever before. Modern data is coming faster and faster, and much of it is semi-structured. To deliver true self-service data capabilities you'll need a platform that includes each component described below. You could try building the end-to-end platform using parts from different vendors, but we've put them all together in one place, seamlessly integrated, enhanced with machine learning and AI—all making your learning curve and IT implementation far easier.



What Can Unifi Do for Your Business?

Unifi customers are finding value with our Data as a Service platform solving issues at the core of their business, such as:

- Compliance Including GDPR
- Audience Analytics
- Customer 360
- Sales Micro-Targeting
- ERP Consolidation
- Clinical Analytics

Find out how Unifi can solve your business data challenges with our Data as a Service platform.

Visit unifisoftware.com/solutions

About Unifi The Unifi Data Platform breaks down the barriers of operational data silos and makes the information that matters more accessible across the enterprise. At the heart of the platform is a comprehensive suite of self-service data discovery and preparation tools to empower business users. Employing machine learning and artificial intelligence technologies, and optimized for the cloud, Unifi predicts what the business user wants to visualize and then connects the resulting data natively to the BI tool for fast, accurate results.

